



Gulfport-Biloxi International Airport

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Media Advisory

September 20, 2010

FOR FURTHER INFORMATION

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Gulfport-Biloxi International Airport and MS Department of Marine Resources Partner to Promote the MS Gulf Coast in Branson, MO

WHAT: Gulfport-Biloxi International Airport, MS Gulf Coast Tourism partners, the MS Department of Marine Resources, Bass Pro, and Branson AirExpress will host a Mississippi Gulf Coast Seafood Cookout along with a press conference at the Branson Airport. The event is designed to showcase the numerous tourist attractions available on the Gulf Coast with a focus on the MS Gulf Coast world class seafood. Details of the new nonstop service from Branson, MO to the MS Gulf Coast will also be highlighted.

WHEN: 5:00-7:30pm on Thursday, September 23, 2010.

WHERE: Branson Airport

DETAILS: The MS Gulf Coast Seafood Cookout is a vital step in the long road to economic recovery of the MS Gulf Coast seafood and recreational fishing industries. In an effort to counteract the negative perceptions created by the BP Oil Spill, the MS Department of Marine Resources is heading a campaign to demonstrate that MS Seafood continues to be safe and is still of high quality. The MS Department of Marine Resources will prepare fresh seafood for over 300 guests in an effort to educate the region that MS Gulf waters are open for business and the bountiful seafood is just as unique and delicious as before.
