



# Gulfport-Biloxi International Airport

*We Make Flying Easier.*

Press Release

April 1, 2010

FOR FURTHER INFORMATION

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**IMMEDIATE RELEASE:**

## **BRANSON AIREXPRESS BRANSON AIRPORT ANNOUNCE ADDITIONAL NONSTOP SERVICE**

Branson AirExpress to Nashville and Gulfport/Biloxi

***BRANSON, MISSOURI (April 1, 2010)*** – Branson Airport (BKG), the first privately developed and operated commercial service airport in the United States is pleased to announce additional nonstop service between Nashville, Tennessee and Gulfport/Biloxi, Mississippi. Once again this new service expands the flexibility and convenience of getting to Branson, the Live Music Show Capital of the World.

Along with recently announced service to Austin, Texas; Houston, Texas; Des Moines, Iowa; Shreveport, Louisiana and Terre Haute, Indiana, the new service will be marketed as public charter flights by Branson AirExpress and operated by ExpressJet Airlines. The new service will begin May 17, 2010 to Nashville International Airport (BNA) and Gulfport-Biloxi International Airport (GPT) and offered Mondays, Wednesdays and Saturdays.

Earlier this year, Branson AirExpress announced nonstop service five days a week between Branson and Austin-Bergstrom International Airport – Austin, Texas, William P. Hobby Airport - Houston, Texas, Des Moines International Airport – Des Moines, Iowa and three times

a week between Branson and Shreveport Regional Airport – Shreveport, Louisiana and Terre Haute International Airport, Terre Haute, Indiana. In addition to offering this new nonstop service, passengers may combine flight segments to create connections from each of the partner airports to the other partner airports. The Nashville and Gulfport/Biloxi flights will connect to Austin and Houston, Texas. Tickets may be purchased by calling toll free 1-888-FLY-BKG1 (1-888-359-2541), by visiting BransonAirExpress.com, or at the airports in Branson and all of our partner cities.

ExpressJet features a young fleet of fuel-efficient Embraer ERJ-145 aircraft configured with no middle seats, more than 100 channels of free XM® Satellite radio, and cushioned leather seating.

Branson Airport’s Jeff Bourk stated, “We know the addition of service to Nashville and Gulfport/Biloxi will be well received. We look forward to offering these popular destinations to our area residents as well as offering a more convenient form of travel to visitors – all with low fares in mind.”

“We are excited to partner with Branson Airport to bring new nonstop service from Branson, MO to the entire Gulf Coast region as well as low-cost connections to Houston and Austin,” said Richard Matheny, Chairman of Gulfport-Biloxi Regional Airport Authority. “The low fares and convenience of Branson AirExpress will attract new visitors to the Mississippi Gulf Coast while also allowing our community easier access to this unique destination.”

Branson AirExpress is offering these low introductory fares for nonstop service to and from Branson.

<b>Gulfport/Biloxi To and From:</b>	<b>Days of Operation</b>	<b>Introductory One Way Fares</b>
Branson	M/W/S	\$59*
Austin	M/W/S	\$99*
Houston	M/W/S	\$99*

Flights are public charters operated for Branson AirExpress by ExpressJet Airlines, Inc. All travel is subject to the terms and conditions of the Operator- Participant Agreement.

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## **Branson Airport Continued Page 2**

\* Advertised public charter fares are one-way, do not require a round trip purchase, include Federal Excise Tax of 7.5% and must be booked by April 17, 2010 for travel through June 17, 2010. These fares are capacity controlled and may not be available on all seats on all flights. Airfares do not include September 11th Security Fees of \$2.50 per person per enplanement, Federal Flight Segment Taxes of \$3.70 per person per flight segment, Passenger Facility Charges (PFC) of up to \$4.50 per person each way. Advertised fares cost \$11.25 more per person each way when booked by calling 1-888-FLY-BKG1 or through BransonAirExpress.com. Tickets purchased at the airport are not subject to this increase in price. Fares are subject to availability at the time of booking, and are subject to change. A \$15.00 checked baggage fee will apply for the first checked bag and \$25.00 for a second checked bag per person. Each checked bag weighing over 51 pounds will be assessed a fee of \$40 in addition to the checked bag fee.

Dates of the advertised flights are subject to change in accordance with regulatory requirements. Cancellation is subject to administrative fee when permitted by regulatory requirements.

### **About Branson Airport:**

Opening its doors May of 2009, Branson Airport LLC is the first privately developed and operated commercial service airport in the United States. Currently serviced by AirTran Airways and Frontier Airlines; additional carriers and destinations are on the horizon. Located in the heart of the Ozarks and centrally located in the Midwest, the airport also boasts a state of the art FBO, Branson JetCenter and a full service travel agency and public charter operator, FlyBranson Travel LLC d/b/a Branson AirExpress. For more information on Branson Airport LLC and any of its subsidiaries please visit [FlyBranson.com](http://FlyBranson.com).

### **About Branson AirExpress:**

Branson AirExpress is a new concept in air service development. Branson Airport, LLC has led the effort involving Branson Airport and several Midwestern and South central airports, to initiate air service between these partner cities. Branson AirExpress enables the partner airports unprecedented input into the many decisions affecting customer service; including pricing, marketing, and travel packaging abilities. The group has contracted with ExpressJet Airlines Inc. to operate the initial service. Branson AirExpress in developing this unique approach to air service development has received valuable input and advice from Seabury Airline Planning and Contour Flight. For more information and to book airfare call toll free 1-888-FLY-BKG1 (1-888-359-2541) or visit [www.BransonAirExpress.com](http://www.BransonAirExpress.com).

### **About Seabury Airline Planning Group:**

Seabury APG is a highly specialized management consulting firm focusing exclusively on aviation planning and management. The firm's tight focus is designed to serve clients who demand detailed, thoughtful and responsive analysis. With a unique blend of consulting skills and post-deregulation knowledge, Seabury APG brings advanced yet practical expertise to airlines, airport authorities, equipment manufacturers, policy makers and others in the aviation industry. Seabury APG helps its aviation clients to react quickly and accurately to changing industry conditions, and to implement the most effective strategies and tactics. Seabury APG's mission is to provide the highest level of planning expertise in the most critical areas facing the commercial aviation community.

### **About Contour Flight:**

Contour Flight is a leading provider of commercial aircraft charter, executive jet charter, and scheduled airline tickets for group travel. The company leverages its expertise and buying power within the airline industry to design creative and cost-effective air transportation solutions for major tourist destinations, hotels, and tour operators. Additionally, the company specializes in arranging corporate shuttle programs and ad-hoc charters for the incentive, sports, and entertainment industries. Visit our website at [www.contourflight.com](http://www.contourflight.com) or call 1 (877) 454-9433 to learn more about what Contour Flight can do for your organization.

### **About ExpressJet:**

ExpressJet Airlines is the airline subsidiary of ExpressJet Holdings that operates several divisions designed to leverage the management experience, efficiencies and economies of scale present in its subsidiaries, including ExpressJet Airlines, Inc. and ExpressJet Services, LLC. ExpressJet Airlines serves 134 scheduled destinations in North America and the Caribbean with approximately 1,045 departures per day. Operations include capacity purchase agreements for Continental and United as well as providing clients customized 50-seat charter options; and supplying third-party aviation and ground handling services. For more information, visit [www.expressjet.com](http://www.expressjet.com).