



# Gulfport-Biloxi International Airport

## 2009 ECONOMIC IMPACT REPORT





### Direct impacts

Direct impacts are reflected by the jobs, payroll, sales and services that take place on-site at GPT. This includes the management and operation of the airport, commercial airlines, air terminal vendors and FAA air traffic control tower, as well as businesses providing aircraft maintenance, fueling, storage, rental, charter sales and leasing activities.

### Indirect impacts

Indirect impacts occur off-site, but are made possible by GPT. The study reflects the amount of money flowing into the local economy from air passengers generally residing outside the county. These visitors spend money on lodging, meals, ground transportation and retail purchases along the Gulf Coast.

### Induced impacts

Induced impacts relate to the spinoff activity of airport workers and suppliers who use their wages to buy local goods and services. This money counts as income for recipient businesses and is eventually re-circulated into the area economy, creating a repetitive, continuous flow of income.

**Qualitative Impacts** Qualitative impacts are impacts that the Mississippi Gulf Coast realizes as a result of GPT. These impacts add up to an estimated \$131.8 million in annual benefits and include value of time, cost of travel and casino air program spending.

**Quantitative Impacts** Quantitative impacts are impacts that represent economic activity that can reasonably be assumed would not have occurred in the area without the activity generated at and as a result of GPT.



# THE BIG PICTURE OF OUR ECONOMY

When combined, the direct, indirect, induced and tax impacts equal the total quantitative impact. Both the qualitative and the quantitative impacts are then combined to represent the total annual economic impact GPT had on the MS Gulf Coast.

Each of these impacts is expressed in terms of their overall effect on economic output (sales), employment (jobs), wage income and other property type income.

## GPT TOTAL ECONOMIC CONTRIBUTIONS (2009) AT-A-GLANCE STATISTICS

### Local Payroll

Direct (GPT Wages)	\$27.2 million
Indirect	\$2.5 million
Induced	\$3.9 million

Total Local Payroll Impact: \$33.6 million

### Local Employment

Direct (GPT Jobs)	566
Indirect	65
Induced	120

Total Local Employment Impact: 751

### Local Economic Output/Sales

Direct (GPT)	\$74.1 million
Indirect	\$11.2 million
Induced	\$13.3 million

Total Local Economic Output Impact: \$98.6 million

### Local Other Property Type Income

Direct (GPT)	\$14.4 million
Indirect	\$1.1 million
Induced	\$3 million

Total Other Property Type Income: \$18.5 million

### Tax Revenue

State & Local Tax Revenues	\$3.3 million
Federal Tax Revenues	\$5.7 million

Total Tax Revenues: \$9 million



# AMENITIES AT GPT

- Free WI-FI
- Network Television
- Covered 800-car parking garage
- Visitors Center
- USO on 2nd floor
- Baggage Carts. Smarte Cartes, located in the baggage claim area, are available for rent.
- Skycaps. Available at curbside and baggage claim.
- Free shuttle service to and from Parking Lot.
- ATM. Accepts all major bank cards.
- Hudson News - Offering a wide selection of publications, T-shirts, snacks, and gifts.
- Post Security filtered smoking room.
- Computer work stations with Internet access.
- MSE Branded Foods - Arby's, Bayside Grill, Lazy Magnolia, Caribou Coffee.
- First-class office park on Airport.
- Meeting Rooms are available on the 3rd floor call (228)-863-5951 for more information.



This document reflects the results of an Economic Impact Study prepared for Gulfport-Biloxi International Airport Authority by Boyd Group International. The conclusions herein are based on analyses of data as of July 2010 from multiple sources, including traffic and fare data from Aviation DataMiner™ and flight schedule data from Innovata, LCC, as well as third-party algorithms from IMPLAN Group of Minnesota, LLC. Due to the dynamic nature of air transportation, including impacts from outside factors, the data and conclusions cannot and are not guaranteed.

For the complete study, please visit our website at: [www.FlyGPT.com](http://www.FlyGPT.com)



## A Message from the Airport Authority Commissioners

The Gulfport-Biloxi International Airport is owned and operated by the Gulfport-Biloxi Regional Airport Authority. The cities of Gulfport and Biloxi and Harrison County each appoint a Commissioner to the Airport Authority. The Airport is self-sufficient and operates without a taxpayer subsidy.

Since Hurricane Katrina in 2005, the public and private sectors have invested \$287 million to expand and modernize the airport's infrastructure and facilities. The improvements made are vital to meeting the current and future needs of the airport's business partners and the flying public. The newly expanded airport terminal complex is a beacon of pride and accomplishment for our community.

This Economic Impact Study was undertaken to demonstrate not only the role of the airport but also the importance of a coordinated economic development approach for the Mississippi Gulf Coast. By working with our local chambers of commerce, economic development organizations, business leaders and elected officials at all levels of government, the Airport Authority diligently strives to leverage the Airport's economic impact even more.

We work closely with new and existing air carriers in an effort to sustain and grow air service; however, strong community support is the driving force behind air service growth and development.

On behalf of everyone at the Gulfport-Biloxi International Airport, we would like to thank the community, our business partners and elected leaders for their exceptional support. Together we can build on our strengths to continue to move the Mississippi Gulf Coast forward.

Sincerely,

GULFPORT-BILOXI REGIONAL  
AIRPORT AUTHORITY

  
Travis Lott  
Harrison County

  
Frank Genzer, AIA  
Biloxi

  
Richard Matheny  
Gulfport



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